



New Dealer Application

Thank you for your interest in Thyrm LLC. We specialize in outfitting end users in a wide range of environments, such as military, law enforcement, and outdoor enthusiasts who depend on the field-proven simplicity and efficacy of their gear. All of our products are designed and manufactured in the United States of America.

General Requirements for All Dealers:

1. MAP Pricing: At MSRP \pm 10%**
2. Existing and Active Brick and Mortar Retail Location or Internet Sales Site (NOT a Third Party site such as eBay or Amazon)
3. Valid and Current State Business Resale License
4. Payment: Credit Card, PayPal/Bank transfer, or check
5. Payment Fees: Dealers pay \$15 fee for bank transfer or 4.4% (international)/2.9% (domestic) plus 30 cent fee for PayPal/Credit Card payment. There are no payment fees for check payments.
6. Freight: Dealers pay shipping charges

We offer pricing in a two-tier system. Dealers will enter a tier based on the initial order size, then stay in that tier provided they meet the subsequent order size requirements.

Tier	Tier I	Tier II
Product Discount	50% off MSRP	40% off MSRP
Opening Order Minimum Size	\$750*	\$250*
Other Order Minimum Size	\$250*	\$150*
MAP per product	MSRP \pm 10%**	MSRP \pm 10%**

*Calculated after product discount applied

** there are no MAP restrictions for original Large SwitchBack Rings; MAP is restricted for Backup SwitchBacks and Large SwitchBack 2.0 Rings as well as all other Thyrm products

Please contact us regarding higher volume pricing which may be available on a case-by-case basis; contact us at sales@thyrm.com

Terms and Conditions

Warranty: Thyrm LLC stands by their products. Thyrm products are fully warranted against defects in materials and workmanship, as long as they are used without modification for their intended purposes. If a product fails due to a manufacturing defect within three months of purchase, Thyrm will repair or replace it at Thyrm's discretion.

Resale: Dealer pricing is for resale purposes only. The dealer agrees to maintain a current and valid resale certificate within the state where the dealer is conducting business, as required by law.

Pricing/Products: Thyrm LLC's pricing and product design is subject to change without prior notice.

Order Policy: Orders cannot be modified or cancelled after shipping. Any returns are subject to a 25% restocking fee; returns must be in original packaging in 100% sellable condition and must be active Thyrm LLC products. All shipment errors must be reported within 5 business days.

MAP Pricing: All USA dealers must match MSRP \pm 10%** on their Internet stores. Brick and mortar store prices are not regulated. International pricing is not regulated.

Third Party Sales: Dealers may sell Thyrm products at their brick and mortar stores and Internet stores directly associated with these brick and mortar stores. Sales on third party websites (e.g. Amazon, eBay), auctions, and big-box stores (e.g. Costco, Sam's Club, Walmart) are prohibited without written permission from Thyrm LLC.



517 Fern Ridge Court
Sunnyvale, CA 94087
(408)444-5734

Payment: Please pay via PayPal to deborah@thyrm.com, credit card, or bank transfer at the time the order is ready to ship. NET 30 terms are only offered to USA Dealers for the first order after the opening order, with written approval by Thyrm LLC. NET 30 payments are to be paid by bank transfer, wire transfer, or business check (not credit card or PayPal). Dealers pay \$15 fee for bank transfer or 4.4% (international)/2.9% (domestic) plus 30 cent fee for PayPal/Credit Card payment. There are no payment fees for check payments.

Shipping:

-Domestic orders are generally shipped directly using UPS Ground originating from Ohio or California.

-International orders are shipped using UPS or USPS with tracking, or USPS without full tracking (only customs number provided). If the dealer requires tracking information or features such as required signature upon delivery, this needs to be made clear prior to order shipping and subsequently paid for.

Note: If the dealer prefers to use their shipping account (e.g. UPS, Fed Ex), please indicate this on the purchase order for the order along with the preferred mode of shipment (e.g. Ground, Overnight).

Collection: The dealer understands and agrees that the dealer is liable for all orders placed according to terms in the associated Thyrm invoice. The dealer shall be liable for all additional costs incurred by Thyrm LLC in the collection of any delinquent account, including collection services or attorney fees.

Business Information:

Legal name of entity: _____

Billing Address (Number and Street): _____

City, State, Zip code, Country: _____

Phone: _____ Fax: _____ Email: _____

Shipping Address (Number and Street): _____

City, State, Zip code, Country: _____

US Companies as relevant: Federal ID: _____ DUNS#: _____

Seller's Permit Number: _____ in California, if applicable

Please email a scan or photo of your business license, if you are a US-based company that requires a Seller's Permit or license to operate.

Date under present ownership/control: _____ Date established: _____

Ownership: Corporation: _____ Partnership: _____ Other: _____

Contact person for purchasing: _____ Phone: _____

Buyer's email address: _____

Contact person for Payments: _____ Phone: _____

Payables email address: _____



517 Fern Ridge Court
Sunnyvale, CA 94087
(408)444-5734

Market Presence: (check all that apply)

- Brick and Mortar Store(s) *Please email two store photos (one outside with clear signage, and one inside)*
- Trade Show/Booth Sales Direct Internet Store: web address _____
- Third-Party Internet Store (e.g. Amazon, eBay): please name: _____
- Auction Site: please name _____ Catalog
- Other: please name _____

Shipping Information (optional, for dealers wanting to use their own shipping accounts)

(circle one) FedEx / UPS Account number: _____

Preferred rate/mode (e.g. Ground, Overnight) _____

Banking Information (optional, for credit application only):

The information included in the Banking Information portion of this application is for use by Thyrm LLC in determining the amount and conditions of credit to be extended, for customers not paying via Credit Card immediately prior to shipment. **If the dealer is not requesting NET 30 payment policy, the dealer can skip this section. Credit is not extended to International Dealers.**

I hereby authorize the Bank and Trade References listed in this Application to release the information necessary to assist Thyrm LLC in establishing terms. I promise to pay for each purchase within the assigned terms. For all accounts past due, I agree to a 2% service charge on the unpaid monthly balance, which is an annual rate of 24%. Default will occur if payment due is not received in thirty (30) days after the date of the invoice. I further assume responsibility for all purchasing agents and employees of the undersigned until written notice to the contrary is given.

Bank Name/Address: _____

Account #: _____ Contact Officer: _____

Phone: _____ Email: _____

Amount of credit requested (for NET 30 Accounts only): \$_____ Note: Thyrm, LLC may request financial statements if over \$3,000.

Domestic Trade References: Please list the name, address, phone, fax numbers and your account number from companies you are currently doing business with in the United States.

1) Name: _____ Phone: _____

Address: _____ Email: _____

2) Name: _____ Phone: _____

Address: _____ Email: _____

3) Name: _____ Phone: _____

Address: _____ Email: _____



517 Fern Ridge Court
Sunnyvale, CA 94087
(408)444-5734

Payment Information:

If you prefer to speak to a Thyrm LLC staff member and provide financial information over the phone, please email deborah@thyrm.com. Alternatively, you can submit payment for your order immediately prior to shipment using PayPal or a similar digital means, and never release credit card information directly to Thyrm LLC.

Card Type (circle one): Visa MasterCard American Express

Credit Card Number: _____ CVV: _____ Exp: _____

Cardholder's Name as printed on the card: _____

I hereby authorize Thyrm LLC to process credit card transactions from the information provided herein. I agree that credit card orders will be charged at the time of shipment. I understand that credit card orders are an alternative to credit terms, and orders that are invoiced under credit terms (NET 30) may not be paid via credit card. I agree that Thyrm LLC may charge the cost of an order to my credit card account without having to obtain the undersigned's signature on each individual credit card transaction.

I agree that it is my sole responsibility to notify Thyrm LLC in writing or any changes to the information I have provided in this four-page application or any prior dealer applications I have submitted. I agree to examine merchandise within 5 days of receipt and to advise Thyrm LLC of any disputed transactions within this 5-day timeframe in writing. Failure to notify Thyrm LLC of any dispute shall constitute a waiver of such disputes.

My signature below confirms that I have the authority to bind the business and/or person(s) names within this four-page application or prior dealer applications I have submitted as customer(s) to this agreement, and that I understand and accept the terms and conditions presented including MAP Policies and resale restrictions. Violation of these policies can result in termination of the dealer account privileges/rights at the discretion of Thyrm LLC.

I agree to the total amount of the invoice billed to my listed credit card. I further agree to pay the total amount in accordance with the Card Issuer Agreement.

For resellers operating in California: You will receive Thyrm LLC products tax-free. By signing this document, you agree to pay the appropriate tax due per sale to your customers, to the proper taxing authority in California.

Under penalties of perjury, I swear that the information on this application is true and correct as to every material matter.

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

Please initial and date at the bottom right corners of each page of this agreement before scanning and emailing it to Thyrm LLC at deborah@thyrm.com. Thank you!

Please email any questions or special requests about the terms herein to deborah@thyrm.com, along with your completed application.